

BUSINESS & CAREER CLINIC

Gaillimh le Gaeilge hosts open night

Business women unite for candle lighting supper



BY GER COLLERAN
Setting up your own business is a difficult challenge, but the most rewarding...

I've been there and done that...worked for 18 years as an employee and almost four years ago now started up my own business. Two completely different mentalities where I went from security and employment longevity, to survival and uncertainty. There are probably no jobs for life today in Ireland (maybe a few!) and employers are no longer willing to 'carry' people. Therefore it is imperative that employees consistently go beyond the expectations of their role or if this doesn't secure employment, consider self-employment.

Setting up your business requires five key ingredients:

- Persistence
- Commitment
- Belief
- Desire
- Enthusiasm

It is a huge challenge that will use all of your time in the first two-three years, but the rewards are great if you survive and become successful. You need two requirements:

A great idea of a service/product

Financial support or backing

Consider the following:

Write a working business plan.

Join a network group.

Read newspapers and journals that cater for your business type.

Visit trade shows, seminars.

Get up early in the morning and do the dirty jobs first.

Forget about what other people think.

Think positive all the time.

Be honest and fair in dealings (two winners!).

Avoid negative people.

Don't put things off, do them now. Make four new friends every week.

Read self help books.

Examine your appearance every day.

Become a sales person and sell yourself.

Put a good set of tyres on your car.

Take it slow and cautious.

Finally know your competitors and know your own business!

Ger Collieran is Director of Talent Fusion who help people identify and source their ideal career and help organisations manage the training and development of their employees.

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Gaillimh le Gaeilge is hosting an open night at 6.30pm in the Crane Bar tomorrow (Friday), as part of Seachtain na Gaeilge 2006.

The group that promotes the use of the Irish language primarily in the business community in Galway city, and promotes the city on a wider scale as the bilingual capital of Ireland, is hosting the open night in a bid to attract those interested in the language to its membership scheme Cairde Ghaillimh le Gaeilge, and to inform people about the prestigious Gradam Sheosamh Uí Ógartaigh, and how they can become involved.

Gaillimh le Gaeilge CEO Bríd Ní Chonghóile says the event is "an open invitation to people in the city to join us, find out what we're about, and how

they can contribute and make this wonderful city different and unique. There has been fantastic interest in the Cairde Scheme and especially in the Gradam recently, which we run with Galway Chamber and the Galway Advertiser, and we want to expand both of these with the widest possible audience."

Gradam Sheosamh Uí Ógartaigh was recently won by the Galway Simon Community for its effective use of Irish in the charity, and thus its contribution to the promotion of Galway as the bilingual capital of Ireland.

All are welcome to join the group upstairs in the Crane Bar tomorrow. For more information contact Gaillimh le Gaeilge on (091) 568876.



President of BPW Galway Peggy Carty O'Brien and director of Clans of Ireland Patrick Larkin speaker at the BPW's recent candle lighting dinner in Salthill Hotel.

The Galway and District Business and Professional Women's Club recently hosted its annual candle lighting supper in the Salthill Hotel.

The club comes together each year to participate in this special tribute to one of the world's most influential organisations, the International Federation of Business and Professional Women, uniting women around the world.

Guest speaker at the event, director of Clans of Ireland Patrick Larkin, delivered a talk entitled Reasons to be Proud.

New recruitment agency launches in Galway

New recruitment agency Bay Group has been launched in Galway to serve the continuing growth in the employment sector in the west of Ireland.

The company is headed up by Athenry native and NUIG graduate Jacinta Conlon who previously held the

position of commercial director at a leading Dublin recruitment company.

She has also held senior positions at a number of international technology companies in both Dublin and London.

According to Ms Conlon market feedback is that in recent times

the recruitment industry in the west has changed and that clients and candidates alike require a more consultative, solution orientated approach.

"Bay Group is founded on the principle that less is more. Our focus is on fully understanding our

clients' requirements and ensuring that only candidates who fully meet these requirements are put forward for consideration. Ultimately this benefits both clients and candidates by saving wasted time on poor

matches." While Bay Group provides services to all industry sectors, it has specialist expertise in technology, healthcare, and manufacturing.

For further information contact Bay Group telephone (091) 444129, email jconlon@baygroup.ie or log onto www.baygroup.ie



Managing director of Bay Group, Jacinta Conlon.

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